## **Grandview Development Principles**

<u>Principle 1</u> - Leverage publicly-owned parcels and civic presence to create a vibrant and connected district that serves as a catalyst for high quality, integrated public and private development.

<u>Principle 2</u> - Enhance the District's economic viability as a neighborhood center with regional connections, recognizing that meeting the needs of both businesses and residents will make the district a good place to do business.

<u>Principle 3 - Turn perceived barriers into opportunities.</u> Consider layering development over supporting infrastructure and taking advantage of the natural topography of the area.

<u>Principle 4</u> - Design for the present and the future by pursuing logical increments of change using key parcels as stepping-stones to a more vibrant, walkable, functional, attractive, and life-filled place.

<u>Principle 5</u> - Organize parking as an effective resource for the district by linking community parking to public and private destinations while also providing parking that is convenient for businesses and customers.

<u>Principle 6</u> - Improve movement within and access to the district for people of all ages by facilitating multiple modes of transportation, and preserve future transit opportunities provided by the rail corridor.

<u>Principle 7</u> - Create an identity and unique sense of place that incorporates natural spaces into a high quality and sustainable development reflecting Edina's innovative development heritage.